



## INVITATION to DEMO CORNER

### Demonstration of approaches developed by the FoodIntegrity for assuring the integrity of the food chain

14 – 15 November, 2018 • Nantes, France

La Cité – Nantes Congress Centre, Foyer, 9:00 – 17:00 (14 Nov), 9:00 – 13:00 (15 Nov)

Exhibition hours during coffee and lunch breaks, all oral explanations on-site from 13:30 to 14:30 (14 Nov)

## WHAT CAN YOU LEARN?



**FoodIntegrity Knowledge base: An information resource on food authenticity, description of the database and demonstration of its functionality**

To bring together available information on suitable analytical tools and associated reference data for the detection of food fraud in a *Knowledge Base*, to facilitate access to this information for industry, regulatory authorities and research organisations



**Industrial perspective of relevant food chains vulnerabilities vs Current analytical methods and technologies that can be applied**

*App & Infographics using mobile devices* to bring together available data on industrially exploited analytical tools for detection of food fraud, and identify reliable indicators/markers



**Chinese consumer attitudes to food fraud, short description of the survey and its outcomes**

*Video* on examination of Chinese consumers' attitudes and perceptions towards the safety and integrity of imported European foods



**Improving Supply Chain Integrity through Data Sharing**

*Video on integrity management solution Check X* helping to prevent fraud in food supply chains with food fraud vulnerability



**Providing assurance in the spirit drinks sector "Hands on" demonstration of authentication of spirit drinks**



**Scientific Opinions on issues that concern food fraud**



**FoodIntegrity Handbook: A guide to food authenticity issues and analytical solutions**



**Do you wish to receive information about the FoodIntegrity results?**

**Join us at the Demo Corner and learn more!**

## BECOME INVOLVED AND SIGN-UP AS A STAKEHOLDER!

You may register on-site for the project COMMUNICATION or on [www.foodintegrity.eu/](http://www.foodintegrity.eu/) page Contact us

**Join us and discuss with FoodIntegrity experts the latest developments and strategies in the field of food integrity: safety, quality, authenticity and traceability!**

**FoodIntegrity** is a European five-year project, which will draw from a well of experience consisting of 60 partners in the EU, China and Iceland to tackle issues surround the authenticity of food. The project will provide a focal point for the sharing and exploitation of European research aimed at protecting the integrity of food production in Europe.

The aim of the FoodIntegrity demonstration is to provide you with a brief update on some of the progress on this multi-faceted project and let you know how you can get involved. We hope you find it useful.